



The ERCOLion proudly presents his
ERCOL furniture family

The ERCOLion tells the story of his Windsor furniture family

"The native Windsor Chair," began the ERCOLion, "is a chair different from any other. Its story goes back deep into the past. It enters English history in the early 17th century at a time when tools of any kind were few and far between—reserved only to make for the favoured few.

"However, on most farms and in villages there were pole-lathes on which wood could be turned. Perhaps it was a humble hurdle maker who produced the original Windsor chair. Over three hundred years later this chair gave the inspiration to produce the present complete range of Ercol Windsor furniture for dining room, lounge and bedroom shown in this booklet.

"This contemporary interpretation of the original Windsor theme," continued the ERCOLion, "provides furniture fit to grace a palace yet priced to suit the popular purse. It is English furniture—English furniture at its very best. Ercol Windsor Contemporary furniture possesses yet another unique quality. Every part of the cabinet pieces is made entirely from SOLID WOOD. Solid elm and solid beech. Not only the tops, fronts, and sides, but even the drawers, drawer bottoms, underparts and backs, because there is nothing like the feel of solid wood, wax polished. You know instinctively, as you touch and handle it, that here is something that will grow in beauty as it mellows and matures through the years.

"Working in solid wood has another advantage. It enables me softly to sculpture the edges and gentle

curves of my furniture. My cabinet making is mathematically exact. The drawers slide and fit like a glove. My satin-smooth surfaces, exterior and interior, show the true beauty of wood grain gleaming with careful wax polishing. Look inside, outside, or at the backs—the same high degree of finish is seen throughout.

"Now consider the upholstery on Ercol chairs and settees. The vivacious colours of the fabrics can be maintained almost indefinitely because covers zip off to the cleaners. And as for comfort—never before has there been such sitting bliss as my resilient rubber suspension provides.

"One of the secrets of the success of Ercol furniture, the reason why people take to it on sight, is its very individual shape. This is due not only to the outlines and mass, but also to the delightful spaces revealed by its construction. These 'space shapes' help to make it lovely and satisfying no matter from which angle it is seen.

"Add to all these advantages," concluded the ERCOLion, "my furniture's extreme fitness for purpose, the fact that it groups so beautifully and takes but little room, is light to move and simplicity itself to keep clean, and you will see why Ercol furniture is treasured by its lucky owners.

"There is an Ercol piece for almost every furnishing need, and prices are extremely reasonable. But go to your nearest stockist and see some of the actual furniture. Then you will understand why I love my furniture so much."

You are cordially invited to visit our showrooms at High Wycombe where the complete range of ERCOL furniture is always on show. Ask your retailer to give you a card of introduction.

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ERCOL FURNITURE LTD HIGH WYCOMBE, BUCKS., ENGLAND

Sales Division of
FURNITURE INDUSTRIES LTD and
WALTER SKULL & SON (1932) LTD
TELEPHONE: HIGH WYCOMBE 2565 (5 lines)

DIRECTORS:

Chairman and Joint Managing Director:
L. R. ERCOLANI

Joint Managing Director:

L. B. ERCOLANI, D.S.O., D.F.C.

V. A. ERCOLANI, D. B. ERCOLANI

G. W. RAY (Secretary)





No. 268 (top) Plate Rack
OVERALL WIDTH 38" HEIGHT 19½"
Natural Colour Waxed Finish

A hanging Plate Rack in solid elm. Can be used either together with any of the sideboards shown, or separately. Fitted with metal plates for screwing to the wall.

No. 351 Sideboard*
LENGTH 4' 0½" DEPTH 1' 6" HEIGHT 2' 9"
Natural Colour Waxed Finish

The top of this neat Contemporary Sideboard is of solid elm and the remainder is a light contrasting wood. Note the extra wide linen drawer; the right-hand drawer is divided for cutlery. A shelf is fitted in each cupboard.

*Please note that on this particular sideboard only, some of the unseen interior parts and the back are of plywood.

See page 18 for low price ERCOL tables and chairs that are especially suitable for use in the Kitchen or in Restaurants, Halls, etc.



No. 430 Serving Cabinet
HEIGHT 3' 7" WIDTH 2' 8"
DEPTH OVERALL 19"

Natural Colour Waxed Finish

The latest development of the Ercol solid elm serving cabinet is even more useful. It has been enlarged and is now mounted on semi-concealed ball castors. It can be wheeled close to the dining table at meal times for handy serving, or it can act as a room divider. Notice the refinement of the sculptured wood handles.

Roomy top cupboard accommodates breakfast, dinner and tea services. When open it acts as a serving flap, strong enough for carving. The large two-door cupboard has an adjustable shelf. At the base is a long deep drawer.



No. 386 (top)
Panelled Hanging Back
OVERALL WIDTH 3' 6"
HEIGHT 1' 7"

Natural Colour Waxed Finish

Made entirely from solid elm. Fully polished on the outside back. The end uprights have keyhole slots for flush fitting to the wall.



No. 366 Sideboard
(middle and right)

LENGTH 3' 9"
DEPTH 1' 8"
HEIGHT 2' 8"

Natural Colour Waxed Finish

Made entirely in solid elm with a contrasting beech underpart. Fully polished outside back and interior. Can be used as a Room Divider. Cupboards fitted with adjustable half shelves and the right-hand cupboard has a solid elm "cutlery tidy."

No. 429 Sideboard

HEIGHT 2' 6"

WIDTH 4' 3"

DEPTH OVERALL 19½"

Natural Colour Waxed Finish

Two long, deep drawers at the base. Two convenient cupboards above, one large cupboard with two doors and long, wide, adjustable shelf: smaller cupboard fitted with cutlery tray and adjustable partitions. Made entirely of solid elm, natural colour, wax polished inside, outside and at the back.

It stands just off the floor on semi-concealed ball castors and, at the touch of the hand, moves easily, silently, so convenient for easy positioning and of course cleaning. Because of its fully polished back it can be placed at right angles to the wall as a room divider.

**No. 265 End Table**

WIDTH 2' 3" DEPTH 1' 6" HEIGHT 2' 4"

Natural Colour Waxed Finish

Designed specially to be used as an extension to No. 382 or No. 383 Dining Tables, but can also be used as a separate serving or writing table. Made in solid elm and beech.

**No. 384****Round Shaped Dining Table**

SIZE OPEN 4' 1" x 3' 8½"

SIZE CLOSED 2' 0" x 3' 8½"

HEIGHT 2' 4"

Natural Colour Waxed Finish

The top and leaves are in solid elm and the legs in a contrasting beech. The flaps are supported on metal rods of great strength. Designed when opened to seat six people.

**No. 382 Dining Table**

LENGTH 5' 0" WIDTH 2' 6" HEIGHT 2' 4"

Natural Colour Waxed Finish

This table, though primarily designed to seat six people, can accommodate eight because of its length and width. The top is in solid elm with the legs in contrasting beech.

(Note: The No. 265 End Table can be used at the end of this table to provide additional seating.)

**No. 383****Dropleaf Dining Table**

SIZE OPEN 4' 6" x 2' 5½" SIZE CLOSED 2' 0" x 2' 5½"

Natural Colour Waxed Finish

This Dropleaf Table with its most pleasantly shaped top seats six people when fully opened. Especially useful for smaller rooms, as it seats two comfortably when folded. The top and leaves are in solid elm and the legs in a contrasting beech.

(Note: The 265 End Table can be used at the end of this table to provide additional seating.)



No. 370 Windsor Dining Chair
No. 370A Windsor Dining Armchair
Natural Colour Waxed Finish

The most simple design of Windsor Dining Chair, but notice the widely spread, beautifully shaped legs, and the under-frame close to the oyster-shaped seat. The foam filled seat cushion is fixed by straps and press-studs, and the cushion covers are detachable for easy dry cleaning.



No. 365 Quaker Back Windsor Dining Chair
No. 365A Quaker Back Windsor Dining Armchair
Natural Colour Waxed Finish

An extremely comfortable high back version of the traditional Windsor Chair. Rounded oyster-shaped seat with foam filled seat cushion, fixed to the frame with straps and press-studs. Covers are detachable for easy dry cleaning.



No. 333 Small Chair
No. 333A Armchair
Natural Colour Waxed Finish

An elegant Windsor Chair with matching Armchair. The solid elm seat is unusually thick to allow very deep shaping for comfort. The curved back and rails are in beech. *Note: Loose seat cushion is not normally supplied or recommended with this design but prices are available on request.*



No. 349 Love Seat
LENGTH 49"

HEIGHT OVERALL 30"

Natural Colour Waxed Finish

An entirely new piece of Ercol furniture for the dining room—a Settee Love Seat. The thick solid elm seat is deeply and comfortably shaped with graceful moulded edges. Very light in weight and easily carried with one hand; this love seat can also be used as an occasional settee.

Note: A loose seat cushion is not normally supplied or recommended with this design, as it is extremely comfortable owing to its deeply shaped seat.



No. 338 Fireside Chair
WIDTH OVER ARMS 21½"
DEPTH 20½"
HEIGHT 26"

Natural Colour Waxed Finish

A new Chair with deep oyster-shaped seat tooled out from 2" thickness elm for comfort. It is also available with foam filled seat cushion and plastic foam filled back cushion. The cushion covers are detachable for easy dry cleaning.



No. 339 Rocking Chair
DEPTH (including skids) 30½"
WIDTH OVER ARMS 21½"
HEIGHT 28"

Natural Colour Waxed Finish

Well-balanced lightweight Rocker, with skids so shaped that it is impossible to tip over backwards. The deep oyster-shaped seat is tooled from 2" thickness solid elm. Also available with foam filled seat cushion and plastic foam back cushion, with covers that zip off for easy dry cleaning.

Preformed dining chair in elm and beech



No. 369 Goldsmith's
Windsor Dining Chair
No. 369A Goldsmith's
Windsor Dining Armchair
Natural Colour Waxed Finish

A wonderfully comfortable development of the traditional Goldsmith's Chair. The seat is oyster-shaped and the foam filled seat cushion is fixed with straps and press-studs. Covers are detachable for easy dry cleaning.



No. 376
Windsor Dining Chair
Natural Colour Waxed Finish

This is an extremely elegant Dining Chair with widely spread legs and underframe close to the oyster-shaped seat. The foam filled seat cushion is fixed with straps and press-studs. Cushion covers are detachable for easy dry cleaning.

No. 428 Quaker Rocking Chair

HEIGHT 2' 8½"
OVERALL WIDTH 2' 0"

Natural Colour
Waxed Finish

No. 435 Goldsmith's Rocking Chair

HEIGHT 2' 9¼"
OVERALL WIDTH 2' 0"

Natural Colour
Waxed Finish



Two interesting developments in Rocking Chairs. One is based on the well-known Ercol Quaker Chair, the other on the Ercol Goldsmith's Chair. Both have solid elm seats and solid beech frames. The long rocker skids avoid tipping over backwards. Foam filled cushions are attached to the frame by press studs and the cover is detachable for easy dry cleaning. Various qualities of covers are available.

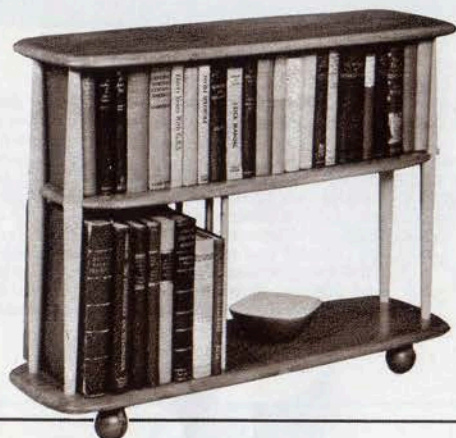


No. 401 Windsor Dining Chair with Preformed Back. In Elm and Beech. Natural Colour Waxed Finish

This Chair marks a milestone in the development of furniture making. It is a marriage between the traditional Windsor under-frame—as developed by Ercol over the years—and the great technical potentiality inherent in

preforming laminated wood to an exact shape. Hitherto laminations for preforming have had to be extremely thin in order to achieve the desired curved shapes. Now after intensive investigation the Ercol research team have developed a technique that makes possible the use of thick laminations. Thus, one of the outstanding characteristics of all Ercol furniture—the friendly feel of solid wood—is maintained. This new Dining Chair is extremely elegant and of great comfort; its strength is immense. It is designed to be used without a seat cushion.





No. 361 Trolley Bookcase
 WIDTH 3' 0" DEPTH 1' 0½" HEIGHT 2' 5½"
Natural Colour Waxed Finish

This Trolley Bookcase, made entirely in solid elm and beech, is quite unique. It is easily moved about on its ball castors, even when fully loaded. Ideal for use by the fireside with Chair No. 248 and placed by Occasional Table No. 213.



No. 437/438 Dressing Table with mirror
 HEIGHT OF MIRROR 1' 4"
 WIDTH OF MIRROR 1' 0"



No. 437 Hall or Side Table
 HEIGHT 2' 5"
 WIDTH 2' 3"
 DEPTH BACK TO FRONT 1' 7"



No. 437/439 Writing Table
 HEIGHT 3' 1"
 WIDTH 2' 3"
 DEPTH 1' 7"

Natural Colour Waxed Finish

Light, graceful, charming, this writing table has a full width drawer, and a most beautifully detailed escritoire which must be handled to be appreciated. Notice the new refinements of design—the triangular section of legs, the positioning of the underframing, sculptured table edges. It's a masterpiece in natural solid elm and beech with a craftsman-like natural colour waxed finish. The table can be bought separately and makes a very useful occasional table. Or with the addition of the delightful circular adjustable mirror it becomes an excellent small dressing table.

No. 363 Room Divider
 WIDTH 3' 0" DEPTH 1' 3½" HEIGHT 6' 3½"
Natural Colour Waxed Finish

This Room Divider is made entirely in solid elm and beech. The top shelf is fixed, the other two are adjustable. The roomy cupboard has an adjustable half shelf. Fully polished on the outside back, in the inside of the cupboard, and on the underside of the shelves.

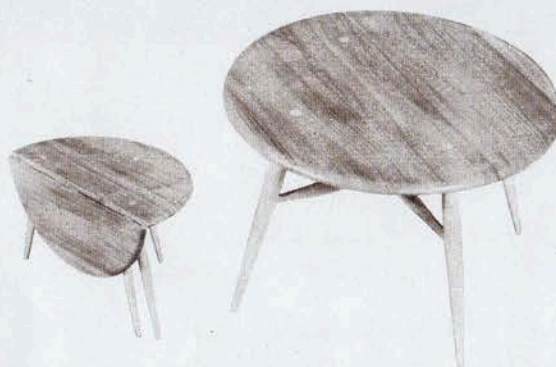




No. 213 Occasional Table
LENGTH 2' 3" WIDTH 1' 4½" HEIGHT 1' 5½"

Natural Colour Waxed Finish

Solid elm top and tapered turned legs in beech. A light but very strong table, ideally suited for contemporary furnishing schemes.



No. 308 Folding Occasional Table

SIZE OPEN 24" DIAMETER

SIZE CLOSED 24" x 13½" HEIGHT 16"

Natural Colour Waxed Finish

A new circular Coffee Table of contemporary design with a drop leaf, enabling it to be used as a side table for an easy chair. The top is solid elm with the contrasting underpart in beech.



Supper Table in Two Sizes

No. 436 Table

DIAMETER 2' 10½" HEIGHT 1' 5½"

No. 142 Table

DIAMETER 2' 5½" HEIGHT 1' 5½"

Natural Colour Waxed Finish

Solid elm top and tapered turned legs in beech. A graceful addition to any room. The extra large topped table is most convenient at T.V. suppers or for other occasional meals.



No. 354 Nest of Three Tables

SIZE OF LARGEST TABLE 25½" x 17½"

HEIGHT 16"

Natural Colour Waxed Finish

An elegant simply designed nest of three tables made in solid elm with beech legs. Note the attractive oyster-shaped tops of the tables.

No. 425 Saddle Shaped
Fireside Stool

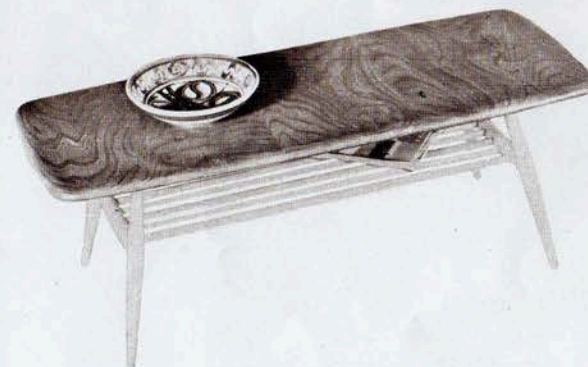
HEIGHT 16"

WIDTH OF SEAT 13½"

Natural Colour Waxed Finish

A saddle shaped fireside stool with elm seat and beech wedged-through-seat legs.

Until you have a stool in the house you will never realise how useful it can be.



No. 398 Occasional Coffee Table

LENGTH 3' 5½" WIDTH 1' 3" HEIGHT 14½"

Natural Colour Waxed Finish

A new Coffee Table with an elm top and underparts of beech. The really capacious top can cope handsomely with any group of guests—or any number of papers from a brief case! The handy rack keeps magazines out of the way but not out of reach.







No. 427 Easy Chair

HEIGHT 31"

WIDTH 20"

DEPTH OVERALL 2' 6"

Natural Colour Waxed Finish

With its new principle, the construction of this latest Ercol chair entirely dispenses with the uncomfortable rigid cross rails essential in the construction of normal chairs. The reinforced rubber webbing, securely attached by a special patented method, ensures relaxing elasticity and also acts as a shock absorber. Covers zip off the luxurious foam cushions in a flash for easy dry cleaning.

The ERCOLion's entirely new comfort principle **FREE FLOATING SITTING**

"A new dimension in ease and softness" says the ERCOLion. Never have you relaxed so completely as in the gentle embrace of this amazing new chair. Designed on a revolutionary new principle which allows the entire sitting area of the seat and back to be completely free of any cross rails. Thus the reinforced rubber webbing supports, and deep foam cushions comfort you every single inch

of the seat and back with the same cherishingly resilient softness. This new sensation of 'free floating sitting' brings deep, deep comfort never before possible in a chair so strong, so light weight and so compact in size.

Put three or more of these easy chairs together—and make a luxuriously restful settee. You simply multiply your comfort when you take your ease with Ercol's exclusive 'free floating sitting'.

Registered Design Application
Nos. 891/888 891/887

Provisional Patent Application
No. 35840/58

Reinforced Webbing Patent
Nos. 800, 828







No. 305 *Windsor Tub Chair*
WIDTH OVER ARMS 27½"
OVERALL DEPTH 26"
HEIGHT OVERALL 31½"

Natural Colour Waxed Finish
The tub-shaped back and framing are beech with contrasting solid elm seat. Foam filled seat cushion. Also available with foam filled back cushion. Zip off seat and back cushion covers for easy dry cleaning.



Left: No. 315 *Grandfather Rocking Chair*
WIDTH OVER ARMS 29½" OVERALL DEPTH 31"
HEIGHT OVERALL 37½"
Natural Colour Waxed Finish

Right: No. 317 *Grandfather Easy Chair*
WIDTH OVER ARMS 29½" OVERALL DEPTH 29"
HEIGHT OVERALL 37½"
Natural Colour Waxed Finish

Two tall-backed Grandfather Chairs of large dimensions. The framing is of beech and the seat in solid elm. Foam filled seat and back cushion. Seat and back cushion cases are zip fastened and are detachable for easy dry cleaning. The rocker skids on design No. 315 are specially shaped to prevent tipping over backwards.



No. 335 *Easy Chair*
WIDTH OVER ARMS 27½"
OVERALL DEPTH 31½"
HEIGHT OVERALL 34½"

Natural Colour Waxed Finish
A tall back Easy Chair with fabric reinforced rubber suspension to support the foam filled seat cushion. The back cushion is also foam filled. Seat and back cushion covers are reversible and zip off for easy dry cleaning.



No. 415 *Tall Back Easy Chair*
WIDTH OVER ARMS 28½"
DEPTH OVERALL 32" HEIGHT OVERALL 40½"
Natural Colour Waxed Finish

A new Windsor Easy Chair with a very tall back and most graceful curved bow. Its clean lines make it an attractive chair for any room. Seat and back cushions are foam filled and have zip covers for easy dry cleaning. The seat cushion rests on fabric reinforced rubber suspension.



No. 364
Double Bow Easy Chair
WIDTH OVER ARMS 28½"
DEPTH OVER SEAT FRAME 23½"
HEIGHT 34"

Natural Colour Waxed Finish
A most elegant Easy Chair with a widely swept bow-shaped back. Fabric reinforced rubber suspension supports a deep foam filled seat cushion. The back cushion is also of specially moulded foam. Both seat and back cushion cases zip off for easy dry cleaning. Note: A larger rear illustration of this chair is shown in the foreground of the room-setting on page 17.



No. 359 *Easy Chair*
WIDTH OVERALL 27½"
DEPTH OF SEAT FRAME 21½"
HEIGHT OVERALL 33½"
Natural Colour Waxed Finish

This Easy Chair is specially designed for the smaller room. Fabric reinforced rubber suspension supports a deep non-reversible foam filled seat cushion. The back cushion is also foam filled. Both seat and back cushion covers zip off for easy dry cleaning.



No. 248 Easy Chair
WIDTH OVER ARMS 26"
DEPTH OVERALL 26"
HEIGHT OF BACK 31½"

Natural Colour Waxed Finish
Small Easy Chair with polished seat rails and shaped arms. Fitted with the new rubber suspension and non-reversible foam filled seat cushion. The seat cushion is zipped for easy dry cleaning.



ERCOL floating back upholstery

Where is the rubber webbing? Anchored to each side of the chair back, it passes through the zip off cushion cover to comfort you unseen. The seat cushion also rests on fabric reinforced rubber webbing. That is why your body 'floats' on the new ERCOL upholstery.



No. 403 Easy Chair
WIDTH OVER ARMS 27"
DEPTH OVERALL 33½"
HEIGHT OVERALL 34"

Natural Colour Waxed Finish

An entirely new design with the 'floating back' fabric reinforced rubber webbing suspension. Foam filled seat and back cushions fitted with zip off covers for easy dry cleaning.

No. 403 Settee
WIDTH OVER ARMS 51"
DEPTH OVERALL 33½"
HEIGHT OVERALL 34"

Natural Colour Waxed Finish

This Settee matches No. 403 Easy Chair, and the cushion cases, as with the chairs, are of course zip fastened and detachable for easy dry cleaning.



No. 236 Upholstered Arm Easy Chair

WIDTH OVER ARMS 28½"
DEPTH OVERALL 29"
HEIGHT OVERALL 32"

Natural Colour Waxed Finish

Graceful upholstered Easy Chair of contemporary design with buttoned back and arms. Fitted with the new rubber suspension. The reversible foam filled cushion is zipped for easy dry cleaning.





No. 341 Extension Stool
LENGTH 27½" WIDTH 20"
HEIGHT (TO TOP OF CUSHION) 13½"
Natural Colour Waxed Finish

An addition that makes the 203 Easy Chair into a *chaise longue*. Fitted with foam filled cushion on fabric reinforced rubber suspension. It is a very comfortable stool in its own right. The cushion is reversible and is zipped for easy dry cleaning.

No. 203 Easy Chair
WIDTH OVER ARMS 27½"
DEPTH OVERALL 35"
HEIGHT OVERALL 30½"

Natural Colour Waxed Finish

Windsor Bergere style Easy Chair with deep seat and the extra comfortable, fabric reinforced rubber suspension. Foam filled reversible seat cushion and specially shaped foam filled reversible back cushion. Seat and back cushions have zip off covers for easy dry cleaning.



No. 334 Easy Chair
WIDTH OVER ARMS 27½"
DEPTH OVERALL 28½"
HEIGHT OVERALL 30"

Natural Colour Waxed Finish

A low-backed well-shaped Easy Chair. Fitted with fabric reinforced rubber suspension which supports a deep foam filled seat cushion. Specially shaped foam filled back cushion. Both seat and back cushions are reversible and have zip off covers—easy to detach for dry cleaning.



No. 203 Windsor Bergere Settee
WIDTH OVER ARMS 53½"
DEPTH OVERALL 36"
HEIGHT OVERALL 30½"

Natural Colour Waxed Finish

Windsor Bergere style Settee with deep seat and the extra comfortable, fabric reinforced rubber suspension. Foam filled reversible seat cushions and specially shaped foam reversible back cushions. Seat and back cushions have zip off covers for easy dry cleaning.



No. 334 Settee
WIDTH OVER ARMS 51½"
DEPTH OVERALL 28½"
HEIGHT OVERALL 30½"

Natural Colour Waxed Finish

A new low-backed Settee. Superbly designed with fabric reinforced rubber suspension supporting the deep foam filled seat cushions. Specially shaped foam filled back cushion. Both seat and back cushions are reversible and have easily detached zipped covers.

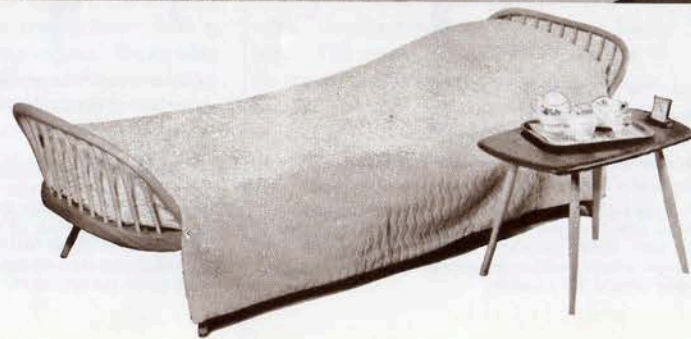
Note: See also Easy Chair No. 335 (on page 14) which can be used with this settee to form a three-piece suite.

The ERCOL Studio Couch

An entirely new piece of furniture. This Studio Couch is large enough to be used as a settee for four persons, and has the advantage that the back can be taken off completely, and the couch can then be used as a single bed. The seat cushion is supported on fabric reinforced rubber suspension. The cases of all cushions (including the seat cushion) are zip fastened and are easily detachable for dry cleaning. The backboard is of solid elm mounted on gracefully shaped beech supporting columns.



No. 355 Studio Couch
DEPTH OVERALL 2' 5½" WIDTH OVERALL 6' 9¼"
HEIGHT OVERALL 2' 8"
Natural Colour Waxed Finish



All-purpose tables and chairs suitable for breakfast rooms or restaurants

Page 18



No. 395 All-purpose Breakfast Room or Restaurant Table

SIZE OF TOP 2' 3" x 2' 3"

HEIGHT 2' 4½"

Natural Colour Waxed Finish

A simple and practical table with a solid elm top and beech underpart. Note the useful rack under the table top. Designed specially for the small kitchen/breakfast room.



No. 393 All-purpose Breakfast Room or Restaurant Table

SIZE OF TOP 3' 3" x 2' 3"

HEIGHT 2' 4½"

Natural Colour Waxed Finish

A Breakfast Room Table with a solid elm top and beech underpart. Seats four people. Useful rack under table top. Although this table has been designed primarily as a breakfast room table, it can of course be put to many other uses such as writing table, T.V. stand, etc.



No. 396 All-purpose Breakfast Room or Restaurant Table

SIZE OF TOP 3' 3" x 2' 11" HEIGHT 2' 4½"

Natural Colour Waxed Finish

A nicely shaped oval table with under rack. Solid elm top and beech underpart. Designed to seat four people. Useful for breakfast rooms where neither a square nor rectangular table would be suitable.



No. 391

All-purpose Windsor Chair

(Registered design No. 884923)

Finished Natural or Medium Dark Colour

A simple well-proportioned and graceful chair for use with the breakfast room tables illustrated, or as a simple desk or bedroom chair. This chair with its seat of solid elm is very comfortable and quite inexpensive.



No. 4A/400

Finished Natural or Medium Dark Colour

The newest version of the well-known Ercol 4A Windsor Chair. Stylish enough to grace any room in the house. Look at the new elegant raised underpart — what could be smarter or more practical. For lasting sturdiness, the beech legs are wedged through the comfortably shaped elm seat.



No. 392 Windsor Stacking Chair

(Registered design No. 884892)

Finished Natural Colour or Medium Dark Colour

Also: No. 440

Same design but slightly smaller for use in schools

An elegant Windsor Stacking Chair of immense strength and light weight. Any number can be stacked absolutely vertically. The back uprights and the top rail are shaped to give full back support for the whole of the back. Solid elm seat, the remainder in beech. This chair has successfully completed the very rigid performance tests sponsored by the Ministry of Education in their new draft performance standards for School chairs.

No. 394 Pair of Bogey Wheels

Finished Natural Colour or Medium Dark Colour

Designed as a simple carrier for as many chairs as can be conveniently stacked. Ball-bearing wheels make the movement of a whole stack finger-tip light.



No. 431 Wardrobe
HEIGHT 6' 0" WIDTH 4' 0"
DEPTH 21½"

Natural Colour Waxed Finish

You'll bless the many virtues of this solid elm wardrobe. It is extra roomy, and, poised on its semi-concealed castors can be moved at finger touch, even when full of clothes. It 'knocks down' into two units for easy transport. Wax polished inside and outside, back and front, which makes it perfect as a bedroom divider. Finally—peep inside and admire the optional interior drawer fitment, the shoe rail and hanging rail.



“... and now
ERCOL
SOLID WOOD
furniture for your
bedroom” *says the ERCOLion*



“Allow me to present,” said the ERCOLion, “my latest and greatest adventure in solid wood. Superlative furniture for your bedroom, of solid elm and beech. Perfectly proportioned. Superbly made. Every piece a polished essay in craftsmanship. Yes, mellow wax polished inside, outside and at the back to fit it for my lady’s chamber. And to appeal to her practical nature, I have concealed large ball castors under each cabinet piece. Thus, at finger-tip touch, she can glide even the big wardrobe around for dusting and cleaning more easily than a tea trolley.

“You will notice,” continued the ERCOLion, “that masterly simplicity is again my keynote for design. In keeping with the best modern trends, every item is precisely fitted for its purpose. Everything is easy to keep clean, easy to move around—and wholly delightful to live with! For every piece has the warmth and friendliness, the satisfying and *enduring* quality that only solid wood can give.

“Whether you want just one or two items or a whole bedroom full of furniture, you will find the right answer here. For this

is a *complete* bedroom range. There are two sizes of wardrobe, a chest of drawers, a dressing chest and a dressing table both with adjustable mirror, and triple dressing-table units fitted with cheval-type mirrors and a dressing chair. All the mirror fittings are neatly designed in wood too—nothing to rust, get shabby or look unsightly.

“ERCOL Windsor beds, of course, match this new furniture perfectly. Being also made of solid wood, they have no metal frames or springs to work loose, rattle or squeak—ever. They are heavenly to look upon and heaven to lie on.

“Half the secret of their comfort is their hygienic and permanently resilient fabric reinforced rubber webbing instead of the usual dust-harboring, and often hard, base. The other half of the secret lies in the specially designed foam-rubber mattress, beneath the gay and debonair exteriors of which there is a technical triumph of cavity shape moulding to ensure that the initial bliss shall be permanent.”

(Detachable headboards in solid elm are also available as separate pieces if you already have your own divans.)







No. 407 Hanging Wardrobe

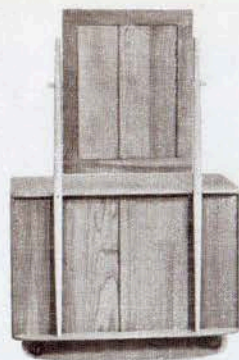
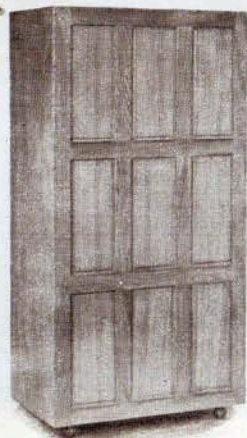
WIDTH OVERALL 3' 0"

DEPTH OVERALL 1' 10"

HEIGHT OVERALL 6' 0"

Natural Colour Waxed Finish

A Hanging Wardrobe made entirely in solid elm and beech—including the interior hanging rail. Beautifully polished outside, inside and on the fully panelled back. Smooth-running ball castors ensure easy moving and easy cleaning. This wardrobe has been designed with really practical depth; clothes will hang perfectly straight and not askew, as they so often do.



No. 408 Dressing Chest with Mirror

WIDTH OVERALL 3' 0"

DEPTH OVERALL 1' 7½"

HEIGHT 2' 2½"

HEIGHT TO TOP OF MIRROR 4' 6½"

SIZE OF MIRROR FRAME 25½" x 20"

Natural Colour Waxed Finish

A three-drawer Dressing Chest of solid elm and beech. Top drawer fitted with sliding in-built plate-glass shelf. Easy-running ball castors simplify moving and cleaning. The adjustable mirror fittings are also of wood, fully polished.



No. 412 Dressing Chest

No. 438 Adjustable Mirror

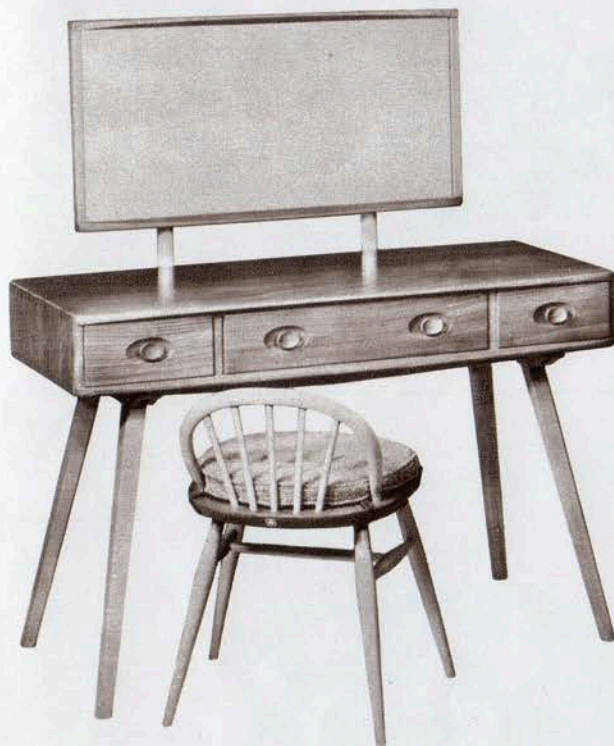
WIDTH OVERALL 3' 0"

DEPTH OVERALL 1' 7½" HEIGHT 2' 2"

Natural Colour Waxed Finish

This handsome chest, in solid elm throughout, is already well known as one of the most beautifully proportioned pieces of its kind. Notice the interesting new refinement of the sculptured wood handles. Add a free standing circular adjustable mirror and you have a dressing table that is a joy to look at from every angle wherever you place it in the room. It is fully polished outside, back and interior. Mounted on semi-concealed ball castors, the chest moves easily for housework or can be brought to the bedside.





No. 406 Dressing Table

WIDTH OVERALL 3' 9" DEPTH OVERALL 1' 9"
HEIGHT 2' 5" HEIGHT TO TOP OF MIRROR 4' 0½"
SIZE OF MIRROR FRAME 34" × 16½"

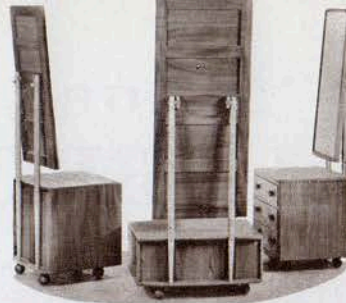
Natural Colour Waxed Finish

A beautifully elegant dressing table with a strength that belies its slim grace. In wax polished elm and beech, with three drawers. The vanity drawer at each end is fitted with a handy in-built sliding glass shelf. Another notable point is adjustable all-wood mirror fittings.

No. 414 Dressing Chair

A stylish development of the Ercol Windsor Chair, designed for the bedroom. In natural, wax polished elm and beech. Handy straps hold the foam filled cushion to the seat. Detachable cushion cover.

Here is the most cunning contrivance ever—triple dressing table units! Three mirrors are mounted, each on a separate compact unit—two being drawers and one a cupboard. Each unit stands on smooth-running ball castors, so it moves at a finger-tip touch. Seated comfortably between them, you can position each piece to enjoy an all-round view of yourself. Another special feature is that even the adjustable mirror movements are of wood. No metal to rust or squeak. Finished in natural wax polished elm and beech, these units can be bought separately; but together they make a strikingly handsome and practical *ensemble*.



No. 411 Side Cheval Unit with Cupboard

WIDTH 1' 7"
DEPTH 1' 8½" HEIGHT 1' 9"
HEIGHT TO TOP OF MIRROR 4' 9½"
SIZE OF MIRROR FRAME 33¾" × 15½"

Natural Colour Waxed Finish

No. 409 Centre Cheval Unit with Drawer

WIDTH 2' 2"
DEPTH 1' 9" HEIGHT 12½"
HEIGHT TO TOP OF MIRROR 4' 11¾"
SIZE OF MIRROR OVER FRAME 44½" × 19¾"

Natural Colour Waxed Finish

No. 410 Side Cheval with Drawers

WIDTH 1' 7" DEPTH 1' 8½"
HEIGHT 1' 9"
HEIGHT TO TOP OF MIRROR 4' 9½"
SIZE OF MIRROR OVER FRAME 33¾" × 15½"

Natural Colour Waxed Finish

“No-one can hold a candle to **ERCOL** beds” *says the ERCOLion*



“The Ercol bed with its neat and infinitely resilient rubber suspension supporting a deep foam rubber mattress, provides the perfect answer for perfect repose. So everlastingly soft and un-saggingly firm. So exceptionally simple and effective. Light and easy to move or clean, and matching exactly with the rest of Ercol Bedroom Furniture.”



ERCOL HEADBOARDS TO MATCH

No. 423 3'0" headboard in solid elm.

No. 424 4'6" headboard in solid elm.

These head boards are designed to use with your existing divan.



No. 357 Windsor Bed with bow-shaped head end

WIDTH 3' 0" LENGTH OVERALL 6' 9"

LENGTH OF MATTRESS 6' 2"

Natural Colour Waxed Finish

A divan style bed made with an elegant bow-shaped beech head end, the mattress is foam rubber filled and is of special design for use on fabric reinforced rubber suspension.



No. 358 Windsor Bed with bow-shaped head and foot end
WIDTH 3' 0"

LENGTH OVERALL 7' 0"

LENGTH OF MATTRESS 6' 2"

Natural Colour Waxed Finish

A Windsor Divan Bed with bow-shaped head and foot ends in beech. The mattress is foam rubber filled and is of special design for use on fabric reinforced rubber suspension.



OLD COLONIAL SECTION

The ERCOLion tells you all about his Old Colonial designs

"My Old Colonial Furniture," announces the ERCOLion, "is essentially 17th-century Cromwellian. I have called it 'Old Colonial' because it is based on still existing examples of the furniture made by the early settlers in America.

"These adventurous colonists took with them not only the place names of their homeland, Plymouth, New England, and so on, but they also transplanted the traditional skill and craftsmanship of their forefathers in furniture making. In the new land they developed an original style—sturdy, solid, comfortable. Furniture that is unique in its unhurried feeling for detail and unmistakable in its sincerity of form and good proportions.

"Using the original period pieces made by these pioneers as my inspiration, I developed, almost a lifetime ago now, my Old Colonial style. Today, my Old Colonial range has all its predecessors' virtues of strength and individuality, and it possesses to an even greater degree the charm and mellow beauty associated with the 17th century.

"Consider the main practical virtues of my Old Colonial furniture. It is beautifully made and perfectly finished, almost entirely of solid wood. This means that your money buys something of solid worth, furniture that will give you an ungrudging lifetime of service and use. It means also that the whole of the cabinet work and joinery is engineered with

a mathematical accuracy that even the most painstaking of William Penn's original craftsmen would be hard put to match. Yet, this Old Colonial furniture still retains all the feel and charm of antique period handcraft work.

"Look at it carefully. You will see that every joint fits exactly. Every drawer slides smoothly. Run your hand over it and discover satin smooth surfaces, sculptured edges, everything wax polished to gleaming richness.

"Next, look at the upholstery on my chairs and settees. Typical, charming traditional patterns, but with an essentially modern and original ERCOLion touch—concealed zip fastenings—to enable you to zip the covers off to the cleaners whenever needs must. Comfort, too, is equally up to the moment with deep foam cushions, supported on resilient fabric reinforced rubber suspension.

"Other points about my Ercol Old Colonial that you will approve are the ease with which it can be kept clean and perhaps the most important of all, for the thoughtful homemaker, the happy way in which all the pieces group together with each other and live so perfectly in harmony.

"I believe Ercol Old Colonial will charm you from the moment you see it. It is as endearing as it is enduring. How lucky that it is so reasonably priced and that there is such a wide variety of designs from which to choose."



No. 282 Sideboard

LENGTH 4' 9½" DEPTH 1' 7¼" HEIGHT 2' 11"

Old Colonial Antique Waxed Finish

Sideboard with two large cupboards with shelf in each. Four large drawers: the top drawer is fitted with a lift-out cutlery tray.



No. 331/293 Buffet Sideboard

LENGTH 4' 0½" DEPTH 1' 5½" HEIGHT 4' 0½"

Old Colonial Antique Waxed Finish

Two cupboards and two drawers, one of which is fitted with sliding, lift-out cutlery tray. The buffet can be used as a cocktail cabinet. Doors are neatly channelled and carved.



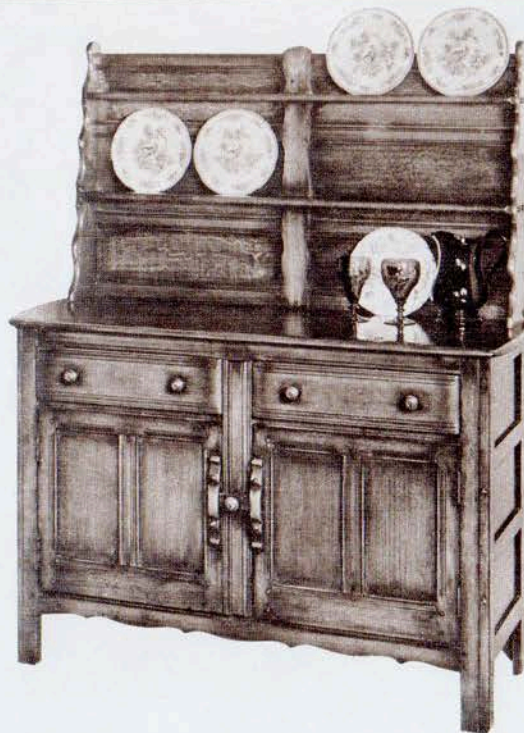
No. 420/421
Carved Buffet-Sideboard (on left)
 LENGTH 4' 9½"
 DEPTH 1' 10½"
 OVERALL HEIGHT 4' 6½"
Old Colonial Antique Waxed Finish

A sturdy, solidly built buffet, finely carved and of imposing proportions and made entirely of solid wood. The two cupboards enclose a half-width shelf running right through. The large drawers offer plenty of room for linen, table mats and cutlery. The top section can be both cocktail cabinet and wine cellar: and it is high enough to take bottles as well as glasses. The lower section may be bought as a separate sideboard.

No. 282 Sideboard and
 No. 422 Dresser Top
 LENGTH 4' 9½" DEPTH 1' 7½"
 OVERALL HEIGHT 5' 6½"
 (to top of dresser)

Old Colonial Antique Waxed Finish

A commodious sideboard and dresser top with four drawers and two cupboards—each fitted with a full depth shelf. The top drawer contains a sliding pull-out cutlery tray. The sideboard top and all shelves of the dresser itself are grooved to hold plates securely.



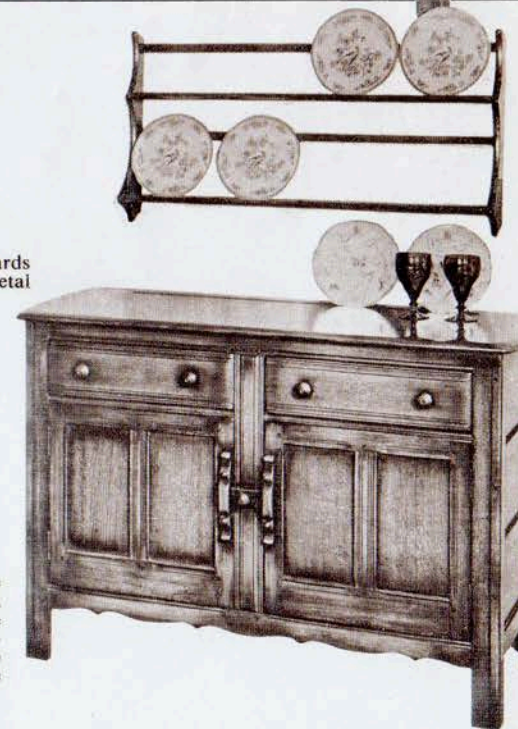
No. 331/258
Panelled Dresser
 LENGTH 4' 0½"
 DEPTH 1' 5½"
 HEIGHT (TO TOP OF DRESSER)
 4' 11½"
Old Colonial Antique Waxed Finish

Two cupboards and two drawers, one of which is fitted with sliding lift-out cutlery tray. The two cupboards are fitted with long shelf. The shelves of the dresser top are grooved for plates.

No. 268 Plate Rack
 OVERALL WIDTH 38"
 " HEIGHT 19½"

Old Colonial Antique Waxed Finish

For use either with any of the sideboards shown or separately. Fitted with metal plates for screwing to the wall.



No. 331 Sideboard
 LENGTH 4' 0½"
 DEPTH 1' 5½"
 HEIGHT 2' 9"

Old Colonial Waxed Finish

Two cupboards and two drawers, one of which is fitted with sliding lift-out cutlery tray. The two cupboards are fitted with long shelf for easy convenience. Both the sideboard and the hanging plate rack can, of course, be purchased separately.





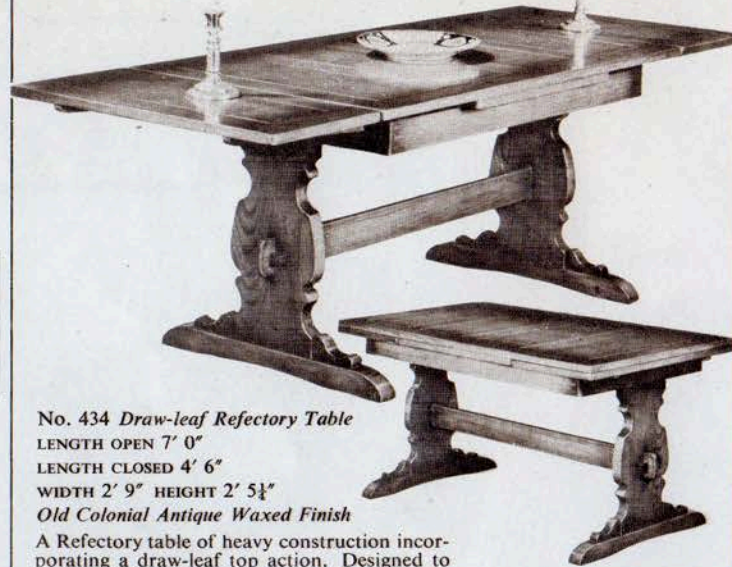
No. 387 Dropleaf Dining Table

SIZE OPEN 4' 6" x 2' 5½"

SIZE CLOSED 2' 0" x 2' 5½" HEIGHT 2' 4½"

Old Colonial Antique Waxed Finish

A simple period inspired table for the smaller room. The leaves are supported on strong sliding metal arms. This table will seat six people when opened and the size can be increased still further by the use of the No. 265 End Table. (See small illustration on extreme right of this page.)



No. 434 Draw-leaf Refectory Table

LENGTH OPEN 7' 0"

LENGTH CLOSED 4' 6"

WIDTH 2' 9" HEIGHT 2' 5½"

Old Colonial Antique Waxed Finish

A Refectory table of heavy construction incorporating a draw-leaf top action. Designed to seat up to six people when closed and up to ten when fully opened. The extra-strong trestles are handsomely moulded from 2-inch-thick timbers.



No. 155 Refectory Table

LENGTH 5' 0" WIDTH 2' 6"

HEIGHT 2' 4½"

Old Colonial Antique Waxed Finish

Heavy underframe and solid top; designed to seat six people.

Note: The 265 Extension Table illustrated right can be used to increase the seating accommodation to eight, and also can be used with No. 387 Dropleaf Table.



No. 377 Dropleaf Dining Table

SIZE OPEN 4' 1" x 3' 8½"

SIZE CLOSED 2' 0" x 3' 8½" HEIGHT 2' 4½"

Old Colonial Antique Waxed Finish

A round shaped Dropleaf Table with strong sliding metal arms to support the leaves. Designed to seat six people.



No. 419 Fixed Top Refectory Table

LENGTH 6' 0" WIDTH 2' 7½" HEIGHT 2' 4½"

Old Colonial Antique Waxed Finish

A substantial Refectory Table with a solid oak fixed top. The extra-strong trestles are moulded from 2-inch-thick timbers and the long stretcher rail is wedged to give absolute rigidity. Designed to seat up to eight people.



No. 153 Draw-leaf Table

LENGTH 5' 9" EXTENDED, 3' 9" CLOSED

WIDTH 2' 4" HEIGHT 2' 5½"

Old Colonial Antique Waxed Finish

Refectory Table with heavy underframe and sliding pull-out leaves; can seat six people when closed, and eight when fully opened.







No. 416
Tall Panel-back Chair
No. 416A
Tall Panel-back Armchair
Old Colonial Antique Waxed Finish
An imposing tall panel-backed Chair and matching Armchair. A strap-on cushion fits over the polished, solid wood seat slats. The cushion cases are easily removed for cleaning.



No. 417
Tall Spindle-back Chair
No. 417A
Tall Spindle-back Armchair
Old Colonial Antique Waxed Finish

A tall spindle-back Dining Chair and matching Armchair. Based on a traditional Yorkshire design combining elegance with strength. A strap-on cushion fits over the polished, solid wood seat slats. The cushion cases are easily removed for cleaning.



No. 281 *Small Chair*
No. 281A *Armchair*
Old Colonial Antique Waxed Finish

Tall ladder-back Chair and matching Armchair based on a Cromwellian design. The seats are webbed and upholstered.



No. 291 *Small Chair*
No. 291A *Armchair*
Old Colonial Antique Waxed Finish

A larger panelled back-heavy Dining Chair and matching Armchair with carved top rail. The loose seats are webbed and upholstered.



No. 292 *Small Chair*
No. 292A *Armchair*
Old Colonial Antique Waxed Finish

A larger heavy period Dining Chair and Armchair of Yorkshire inspiration. The top rails are finely carved, and the seats are webbed and upholstered.



No. 370 Windsor Dining Chair
No. 370A Windsor Dining Armchair
Old Colonial Antique Waxed Finish

Similar in design to the 371 and 371A but without the fleur-de-lis motif back slat. Notice the beautifully shaped and widely spread legs with the underframe close to the oyster-shaped seat. The foam filled cushion is fixed by straps and press-studs, and the cushion covers are detachable for easy dry cleaning.



No. 371 Windsor Dining Chair
No. 371A Windsor Dining Armchair
Old Colonial Antique Waxed Finish

Notice the beautifully shaped and widely spread legs with the underframe close to the oyster-shaped seat. The foam filled cushion is fixed by straps and press studs, and the cushion covers are detachable for easy dry cleaning.



No. 375 Period Inspired Windsor Dining Chair
Old Colonial Antique Waxed Finish

A Dining Chair with finely shaped back slats of Spanish inspiration and graceful fleur-de-lis motifs. Particularly noteworthy is the oyster-shaped seat and the position of the underframe. The foam filled seat cushion is fixed with straps and press-studs and the cushion case is detachable for easy dry cleaning.



No. 365 Quaker Back Windsor Dining Small Chair
No. 365A Quaker Back Windsor Dining Armchair
Old Colonial Antique Waxed Finish

An extremely comfortable high-back version of the traditional Windsor Chair. Rounded oyster-shaped seat with foam filled seat cushion fixed to the frame with straps and press-studs. Covers are detachable for easy dry cleaning.



No. 369 Goldsmith's Windsor Dining Chair
No. 369A Goldsmith's Windsor Dining Armchair
Old Colonial Antique Waxed Finish

A development of the traditional Goldsmith's Chair. The seat is oyster-shaped and the foam filled cushion is fixed with straps and press-studs. Covers are detachable for easy dry cleaning.

ERCOL Old Colonial Dining Chairs are covered in a specially selected range of Sanderson's period designs printed on 100% pure linen ground. These fabrics are tested and guaranteed to conform to the very rigid requirements of the British Standards Institution both in regard to light fastness and also stress and strain (B.S. 1960 Part V). Period Brocatelles are also available on design numbers 416/416A and 417/417A.

The ERCOL floating back suspension

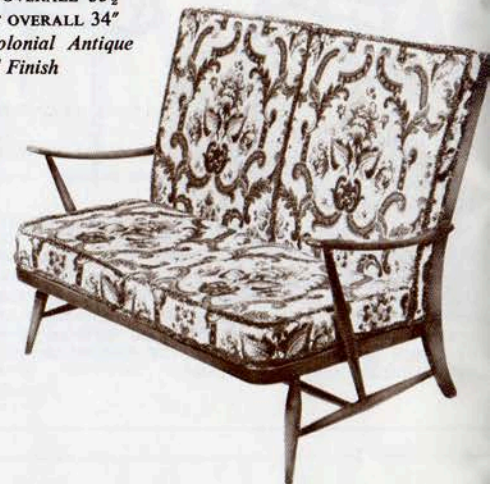
"When you invite someone to be thoroughly comfortable," observed the ERCOLion, "what do you say? Not just 'Sit and relax' but almost always 'Sit *back* and relax.' So even in casual speech, the great importance of *comfort for the back* is universally recognised! Yet oddly enough, comparatively little has been done about it. For this is just where normal chairs are least sympathetic. But now Ercol 'floating back' suspension has arrived—to give tired back and shoulder muscles the comfort they have so patiently earned. Here's how it is done. Back cushions of beautifully soft foam nestle against resilient rubber suspension—exactly as in Ercol seats. Lean back and you float literally in a hammock of ease that shapes itself to your every move. This indeed is luxury resting. Exquisite, absolute indolence!

"Finally, to clothe comfort with beauty, a neatly tailored cover encases both back cushion and webbing. Like the seat cushion cover, it zips off in seconds for easy dry cleaning. What more could a hard-working husband and a houseproud housewife ask for?"



No. 403 *Easy Chair*
WIDTH OVER ARMS 27"
DEPTH OVERALL 33½"
HEIGHT OVERALL 34"
Old Colonial Antique
Waxed Finish

An entirely new design. This Easy Chair has the new 'floating back' reinforced rubber webbing suspension. Foam filled seat and back cushions fitted with zip off covers for easy dry cleaning. The matching Settee can be bought separately or as a suite with two chairs. Cushion cases on the settee, as with the chair, are of course zip fastened and detachable for easy dry cleaning.



No. 403 *Settee*
WIDTH OVER ARMS 51"
DEPTH OVERALL 33½"
HEIGHT OVERALL 34"
Old Colonial Antique
Waxed Finish



No. 428 *Quaker Rocking Chair*
HEIGHT 2' 8½"
OVERALL WIDTH 2' 0"
Old Colonial Antique
Waxed Finish



No. 435 *Goldsmith's Rocking Chair*
HEIGHT 2' 9½"
OVERALL WIDTH 2' 0"
Old Colonial Antique
Waxed Finish

Two delightful new Rocking Chairs inspired by the well known Ercol Quaker and Goldsmith's chairs. Both designs have solid elm oyster shaped seats and solid beech frames. The chairs cannot tip backwards because of the extra long rocker skids. Foam filled cushions are attached to the frame by press-studs and the covers are detachable for easy dry cleaning.

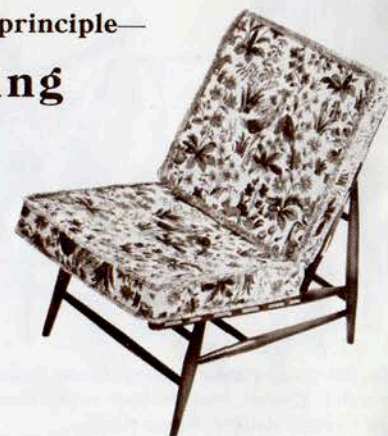
The ERCOLion's latest comfort principle— Free floating sitting

No. 427 *Easy Chair*
HEIGHT 31"
WIDTH 20"
DEPTH OVERALL 2' 6"

Old Colonial Antique Waxed Finish

Designed for 'free floating sitting', the ingenious construction of this latest Ercol chair allows the entire sitting area of the seat and back to be completely free of any cross rails. The reinforced rubber webbing, fixed by a special patented method, ensures relaxing elasticity. Seat and back cushions are foam filled with covers that zip off in a flash for easy dry cleaning. The chair is light and easy to move—only half the weight of an ordinary easy chair.

Registered Design Application Nos. 891/888 891/887
Provisional Patent Application No. 35840/58
Reinforced Webbing Patent Nos. 800, 828



This ERCOL chair, the latest evolution in scientific sitting comfort, is fully described on page 12 of this book.



No. 248 *Easy Chair*
WIDTH OVER ARMS 26"
DEPTH OVERALL 26"
HEIGHT OF BACK 31½"

Old Colonial Antique Waxed Finish

Small Easy Chair with polished seat rails and shaped arms. Fitted with fabric reinforced rubber suspension and foam filled non-reversible seat cushion.



No. 307 *Tub Chair*
WIDTH OVER ARMS 27½"
DEPTH OVERALL 26"
HEIGHT OVERALL 31½"

Old Colonial Antique Waxed Finish

A period-inspired development from the Windsor chair. The tub-shaped back and framing is made of beech, with the seat in solid elm. The back shows a fleur-de-lis motif. The 'D'-shaped foam filled seat cushion is fixed to the seat by straps. Also supplied with a loose foam filled back cushion. Seat and back cushions are fitted with zip off covers for easy dry cleaning.



No. 318
Grandfather Tub Chair
WIDTH OVER ARMS 29½"
DEPTH OVERALL 29"
HEIGHT OVERALL 37½"
Old Colonial Antique Waxed Finish

Two tall-backed Grandfather Chairs of large dimensions. The framing is of beech and the seat in solid elm. Foam filled seat and back cushions with detachable zip fastened cases for easy dry cleaning. The rocker skids on design No. 316 are specially shaped to prevent tipping over backwards.



No. 316
Grandfather Rocking Chair
WIDTH OVER ARMS 29½"
DEPTH OVERALL 31"
HEIGHT OVERALL 37½"
Old Colonial Antique Waxed Finish



No. 364 *Double Bow Easy Chair*
WIDTH OVER ARMS 28½"
DEPTH OVER SEAT FRAME 23½"
HEIGHT OVERALL 34"

Old Colonial Antique Waxed Finish

A most elegant Easy Chair with a widely swept bow-shaped back. The fabric reinforced rubber suspension supports a deep foam filled seat cushion. The back cushion is also of specially moulded foam. Both seat and back cushion cases zip off for easy dry cleaning.



No. 359 *Easy Chair*
WIDTH OVER ARMS 27½"
DEPTH OF SEAT FRAME 21½"
HEIGHT OVERALL 33½"

Old Colonial Antique Waxed Finish

This Easy Chair is specially designed for the smaller room. The fabric reinforced rubber suspension supports a deep foam filled non-reversible seat cushion. The back cushion is foam filled. Both seat and back cushion covers zip off for easy dry cleaning.



No. 415 *Tall Back Easy Chair*
WIDTH OVER ARMS 28½"
DEPTH OVERALL 32" HEIGHT OVERALL 40½"
Old Colonial Antique Waxed Finish

A new Windsor Easy Chair with a very tall back and most graceful curved bow. Its clean lines make it an attractive chair for any room. Seat and back cushions are foam filled and have zip covers for easy dry cleaning. The seat cushion rests on fabric reinforced rubber suspension.



ERCOL Old Colonial upholstery is covered in a specially selected range of Sanderson's period designs printed on 100% pure linen ground. These fabrics are tested and guaranteed to conform to the very rigid requirements of the British Standards Institution both in regard to light fastness and also stress and strain (B.S. 1960 Part V).

All cushions are trimmed ruche to enhance their soft outline shape.



No. 252 Settee

WIDTH OVER ARMS 53½" DEPTH OVERALL 36"
HEIGHT 30½"

Old Colonial Antique Waxed Finish

Bergere-style Settee with deep seat and fabric reinforced rubber suspension. Foam reversible seat cushions and specially shaped foam filled reversible back cushions with zip off covers for easy dry cleaning. Finely shaped slats incorporating fleur-de-lis motif. The No. 341 Extension Stool which is of the same height as both the Settee and Easy Chair converts either piece to the equivalent of an extremely comfortable chaise longue.



No. 341 Extension Stool

WIDTH 20" LENGTH 27½"
HEIGHT (TO TOP OF CUSHION) 13½"
Old Colonial Antique Waxed Finish

An addition that makes the 252 Easy Chair into a chaise longue. It is a very comfortable stool in its own right and is fitted with foam filled cushion on fabric reinforced rubber suspension. The cushion is reversible, and is zipped for easy dry cleaning.



No. 252 Easy Chair

WIDTH OVER ARMS 27½"
DEPTH OVERALL 35"
HEIGHT OVERALL 30½"

Old Colonial Antique Waxed Finish

Bergere-style Easy Chair with fabric reinforced rubber suspension. Deep foam reversible seat cushion, and specially shaped foam filled reversible back cushion. Seat and back cushions are fitted with zip off covers for easy dry cleaning. Finely shaped slats incorporating fleur-de-lis motif.



No. 244 Wing Settee

WIDTH OVER ARMS 50½"
OVERALL DEPTH AT SEAT HEIGHT 34"
HEIGHT OVERALL 35"

Old Colonial Antique Waxed Finish

Cromwellian Wing Settee. Fitted with fabric reinforced rubber suspension. The reversible foam filled seat cushions are zip fastened for easy dry cleaning.



No. 244 Easy Chair

WIDTH OVER ARMS 26½"
DEPTH OVERALL 34½"
HEIGHT OVERALL 35"

Old Colonial Antique Waxed Finish

Cromwellian Chair fitted with fabric reinforced rubber suspension. The reversible foam filled seat cushion is zip fastened for easy dry cleaning.

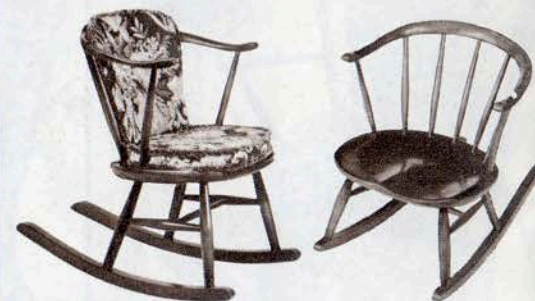


No. 338 Fireside Chair

DEPTH 20½" WIDTH OVER ARMS 21½"
HEIGHT 26"

Old Colonial Antique Waxed Finish

An elegant Chair with deep oyster-shaped seat tooled from 2" thickness elm for comfort. It is also available with foam filled seat and back cushions, the covers of which are zipped for easy dry cleaning.



No. 339 Rocking Chair

WIDTH OVER ARMS 21½"
DEPTH INCLUDING SKIDS 30½"
HEIGHT 28"

Old Colonial Antique Waxed Finish

An elegant, well-balanced and lightweight Rocker, with skids so shaped that it is impossible to tip over backwards. The oyster-shaped seat is deeply tooled from 2" thickness elm. Also available with foam filled seat and back cushions. The covers zip off for easy dry cleaning.



No. 236 Upholstered Tub Easy Chair

WIDTH OVER ARMS 28½"

DEPTH OVERALL 29"

HEIGHT OVERALL 32"

Old Colonial Antique Waxed Finish

Graceful upholstered Easy Chair with buttoned back and arms. Fitted with fabric reinforced rubber suspension and foam filled reversible seat cushion, zip fastened for easy dry cleaning.



No. 350 Settee

WIDTH OVER ARMS 50½"

DEPTH OVERALL 32½"

HEIGHT OVERALL 34"

Old Colonial Antique Waxed Finish

Ladder-back Settee to match No. 350 Easy Chair. Fitted with fabric reinforced rubber suspension. The foam filled seat and back cushions are reversible. All cushion cases are fitted with zip fasteners—easy to detach for dry cleaning.



No. 350

Easy Chair

WIDTH OVER ARMS 26½"

DEPTH OVERALL 32½"

HEIGHT OVERALL 34"

Old Colonial Antique Waxed Finish

Cromwellian ladder-back Easy Chair fitted with fabric reinforced rubber suspension. The foam filled seat and back cushions are reversible. All cushion cases are fitted with zip fasteners—easy to detach for dry cleaning.



No. 334 Easy Chair

WIDTH OVER ARMS 27½"

DEPTH OVERALL 28½"

HEIGHT OVERALL 30"

Old Colonial Antique Waxed Finish

A low backed Easy Chair. Fitted with fabric reinforced rubber suspension which supports a deep foam filled seat cushion. Both seat and back cushions are reversible and have zip off covers—easy to detach for cleaning.

ERCOL Old Colonial upholstery is covered in a specially selected range of Sanderson's period designs printed on 100% pure linen ground. These fabrics are tested and guaranteed to conform to the very rigid requirements of the British Standards Institution both in regard to light fastness and also stress and strain (B.S. 1960 Part V). Period Brocatelles are also available on design number 350 (Settee and Easy Chair). All designs are trimmed ruche to enhance the soft outline shape of the cushions.



No. 334 Settee

WIDTH OVER ARMS 51½"

DEPTH OVERALL 28½"

HEIGHT OVERALL 30½"

Old Colonial Antique Waxed Finish

A low backed Settee. Superbly designed with fabric reinforced rubber suspension supporting the deep foam filled seat cushion. Both seat and back cushions are reversible and are fitted with zip off covers.



No. 335 Easy Chair

WIDTH OVER ARMS 27½"

DEPTH OVERALL 31½"

HEIGHT OVERALL 34½"

Old Colonial Antique Waxed Finish

A tall back Easy Chair fitted with fabric reinforced rubber suspension to support its foam seat cushion. Seat and back cushion covers are reversible and zip off for easy dry cleaning.

The ERCOL Studio Couch

An entirely new piece of furniture. This Studio Couch is large enough to be used as a settee for four persons. It has the advantage that the back can be taken completely off, and the couch can then be used as a single bed. The foam filled seat cushion is supported on fabric reinforced rubber suspension. The cases of all cushions are zip fastened and are easily detachable for dry cleaning. The backboard is of solid elm mounted on gracefully shaped beech supporting columns. Covered in a selected range of Sanderson's period printed 100% pure linens, finished ruche.



No. 355 Studio Couch
WIDTH 6' 9½" DEPTH 2' 5½"
HEIGHT (TO TOP OF CUSHIONS) 2' 8"
Old Colonial Antique Waxed Finish



No. 361 Trolley Bookcase
WIDTH 3' 0" DEPTH 1' 0½" HEIGHT 2' 5½"

Old Colonial Antique Waxed Finish

This Trolley Bookcase, made entirely in solid elm and beech, is quite unique. It is easily moved about on its ball castors, even when fully loaded. Ideal for use by the fireside.



No. 308

Folding Occasional Table

SIZE OPEN 24" DIAMETER

SIZE CLOSED 24" x 13½"

HEIGHT 16"

Old Colonial Antique Waxed Finish

A new circular Coffee Table of Windsor design with a drop leaf, enabling it to be used as a side table for an easy chair. The top is solid elm with the underpart in beech.



No. 213 Occasional Table

LENGTH 2' 3"

WIDTH 1' 4½"

HEIGHT 1' 5½"

Old Colonial Antique Waxed Finish

Solid elm top and tapered turned legs in beech. A light but very strong table, ideally suited for any furnishing scheme.



No. 354 Nest of Three Tables

SIZE OF LARGEST TABLE 25½" x 17½"
OVERALL HEIGHT 16"

Old Colonial Antique Waxed Finish

An elegant simply designed nest of three tables made in solid elm with beech legs. Note the attractive oyster-shaped tops of the tables. These can be nested together or used separately.

Supper Table in Two Sizes

No. 436 Table

DIAMETER 2' 10½" HEIGHT 1' 5½"

No. 142 Table

DIAMETER 2' 5½" HEIGHT 1' 5½"

Old Colonial Antique Waxed Finish

Solid elm top and tapered legs in beech. A graceful addition to any room. The extra large topped table is most convenient at T.V. suppers or for other occasional meals.



No. 425 Saddle Shaped

Fireside Stool

HEIGHT 16"

WIDTH OF SEAT 13½"

Old Colonial Antique Waxed Finish

A fireside stool with saddle shaped elm seat and wedged-through-seat beech legs. A stool is so useful about the house you'll wonder how you ever managed without one.



No. 398 Occasional Coffee Table

LENGTH 3' 5½"

WIDTH 1' 3"

HEIGHT 14½"

Old Colonial Antique Waxed Finish

A new Coffee Table with an elm top and underparts of beech. The really capacious top can cope handsomely with any group of guests—or any number of papers from a brief case! The handy rack keeps magazines out of the way but not out of reach.





The ERCOLion proudly presents his
ERCOL furniture family